



Product

Planar TVF Series,
Planar VM Series

Location

Stamford, Connecticut

Industry

Broadcast

Application

On-Camera

NBC GOLF Integrates Planar Display Technology in its New Studio

NBC GOLF

Once again, the partnership between NBC Sports Group and Planar reaps huge benefits with the premier of Studio 7 at the NBC Sports International Broadcast Center in Stamford, Connecticut. Designed as the new home for GOLF Channel in the sprawling facility, the Planar impact is evident from first view.

The space has 16 Planar® VM Series LCD displays (VM55LX-U) creating a wraparound environment where specialty graphics, show titles and sponsor logos can constantly be displayed in every camera shot. Two Planar VM Series 55" displays hang in portrait mode upstage of the presenters to ensure all master shots of the studio include player headshots or leaderboards from ongoing golf tournaments. The primary focal point of the studio is the Planar TVF Complete HD 137" LED video wall making a major visual impact on the space. Either analysis shots or sweeping visuals of golf courses from around the world are always on display directly behind the presenters. The studio is capped off with a Planar VM Series 55" display mounted in the front of the desk to present a great high resolution presentation of all the major GOLF Channel sponsors.



The newly debuted Studio 7 has already made a significant impact for GOLF Channel and will also play a major role in upcoming high end productions.

The spirit of partnership and professionalism on the part of the Planar team once again made for a successful studio environment to be seen by millions of viewers on the many networks of NBC Sports and added great production resources for the NBC Sports team.

About the Planar TVF Series

Planar TVF Series is a family of fine pitch LED video wall displays with front serviceability and a creative stackable design that reduces the complexity of installation. Offering a profile of less than three inches and removing cabinet-to-cabinet cabling, the Planar TVF Series eliminates cabling clutter and the need for extra space around the video wall.

About the Planar VM Series

The Planar VM Series is a line of LCD displays that deliver a feature-rich video wall solution for demanding 24x7 and high ambient light applications. With a variety of sizes, bezel widths and brightness levels, the Planar VM Series offers a nearly seamless video wall solution and compelling value to fit an organization's needs.