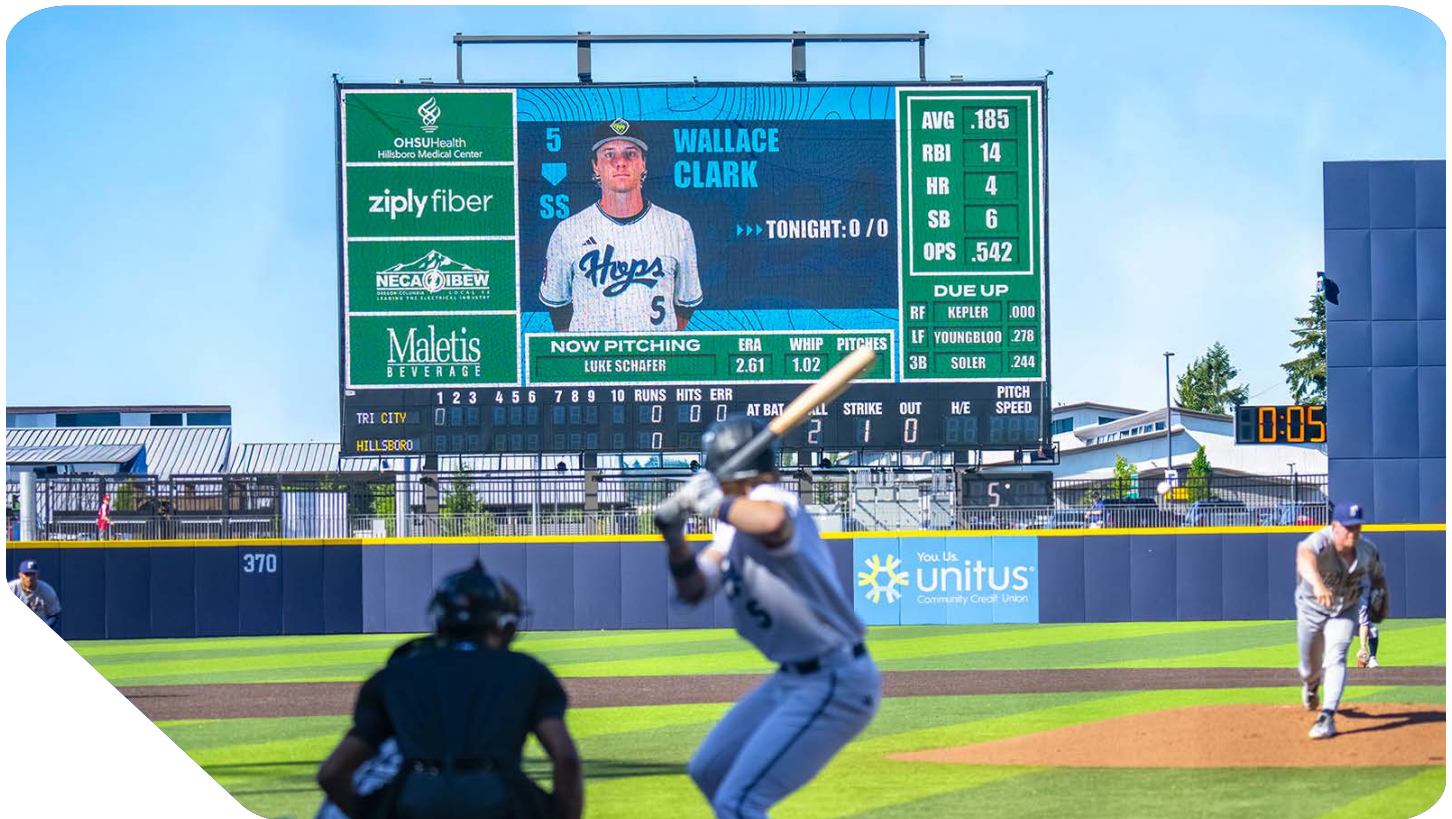


PLANAR

Hillsboro Hops Ballpark



PRODUCT

Luminate Ultra W Series
UltraRes L Series
LA Series
MG-2COB Series
Simplicity P Series

LOCATION

Hillsboro, Oregon

INDUSTRY

Sports Venue

APPLICATION

Scoreboard
Digital Signage
Presentation System

New Hops Ballpark Delivers Major League Experience

In April 2026, the Hillsboro Hops—the High-A affiliate of the Arizona Diamondbacks—ushered in a new era when they debuted their new \$154 million ballpark during the team's 2026 home opener. Located in the Portland metropolitan area and adjacent to Planar's new corporate headquarters, the stadium features modern amenities and high-tech designs to elevate the game-day experience.

The 6,000-seat venue incorporates a 360-degree wraparound concourse, a beer garden and a dedicated food hall. At the premium club level is a 9,000-square-foot climate-controlled lounge with chef-inspired dining and multiple bars. Built to comply with Major League Baseball's updated standards for Minor League facilities, the stadium also includes expanded clubhouses, dining areas, weight rooms and indoor batting tunnels.

To energize crowds and create a visually dynamic atmosphere, a large deployment of Planar display technologies was installed throughout the ballpark. From an LED ribbon display and a large LED scoreboard to LED video walls and stadium-wide digital signage, the integrated display system is designed to engage fans and immerse them in the action.



From top to bottom, it creates a wow factor from the moment you walk in.

Matt Kolasinski,

Senior Vice President of
Partnerships and Operations,
Hillsboro Hops

The full collection of Planar display solutions includes:

A nearly 34-foot-wide, 5-foot-high (16x4) Luminate™ Ultra W Series outdoor LED video banner with a 2.0mm pixel pitch located at the ballpark entry.

A 62-foot-wide, 26-foot-tall LED scoreboard comprised of 10mm pixel pitch LA Series LED displays.

A nearly 239-foot-wide, 3-foot-high custom outdoor LED ribbon display with a 10mm pixel pitch.

Two 8.5-foot-wide, 2.5-foot-high (4x2) Luminate™ Ultra W Series outdoor LED video walls with a 1.3mm pixel pitch installed at the outdoor concessions.

A nearly 12-foot-wide, 7-foot-high (6x6) MG-2COB Series indoor LED video wall with a 0.9mm pixel pitch installed in the club lounge.

Two 10-foot-wide by 5.5-foot-high UltraRes™ L Series 136-inch, Full HD all-in-one LED displays mounted on carts in the club lounge.

Additionally, a total of 69 Simplicity™ Series 4K LCD displays ranging from 43-inch to 86-inch were installed at concession locations as well as across the ballpark for wayfinding and retail applications.





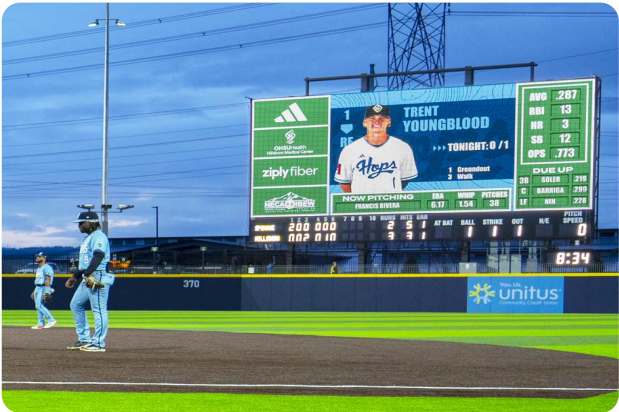
A New Level of Game-Day Engagement

Matt Kolasinski, senior vice president of partnerships and operations for the Hops, said leadership envisioned a fan-focused environment tailored to a Portland audience. “Many of our fans also attend Blazers (NBA) and Timbers games (MLS), where they are accustomed to seeing large displays,” Kolasinski explained. “We wanted to deliver a similar experience.”

Together, the array of displays and video walls helps the Hops achieve their goal of creating a tech-forward ballpark with the feel of a major league venue, according to Kolasinski. “The LED scoreboard is four times the size of our old one and the ribbon board is something you would see in the majors,” he said. “From top to bottom, it creates a wow factor from the moment you walk in.”

Along with instant replays, live video feeds and hype videos, the Hops can feature more player and team data to keep fans connected to the game. “Baseball is a statistics-oriented game and when people come to the ballpark, they expect to see that kind of information,” Kolasinski said. “Now we can highlight more of it.”

The display network also creates new sponsorship opportunities, allowing partners to become a more visible and integrated part of the game-day experience. “We can move beyond traditional promotions like an on-field contest with a public address and make it more of a brand story,” Kolasinski said. “It broadens our ability to establish stronger brand connections and make a bigger impact locally.”





Youth Sports Teams & Leagues

GATHER AT TOP OF SECTION 117 FOR ON-FIELD PARADE

◀ ◀ ◀ ◀ ◀

	1	2	3	4	5	6	7	8	9	10	RUNS	HITS	ERR	AT BAT	BALL	STRIKE	OUT	H/E	PITCH SPEED
TRI CITY	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HILLSBORO	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

4:07



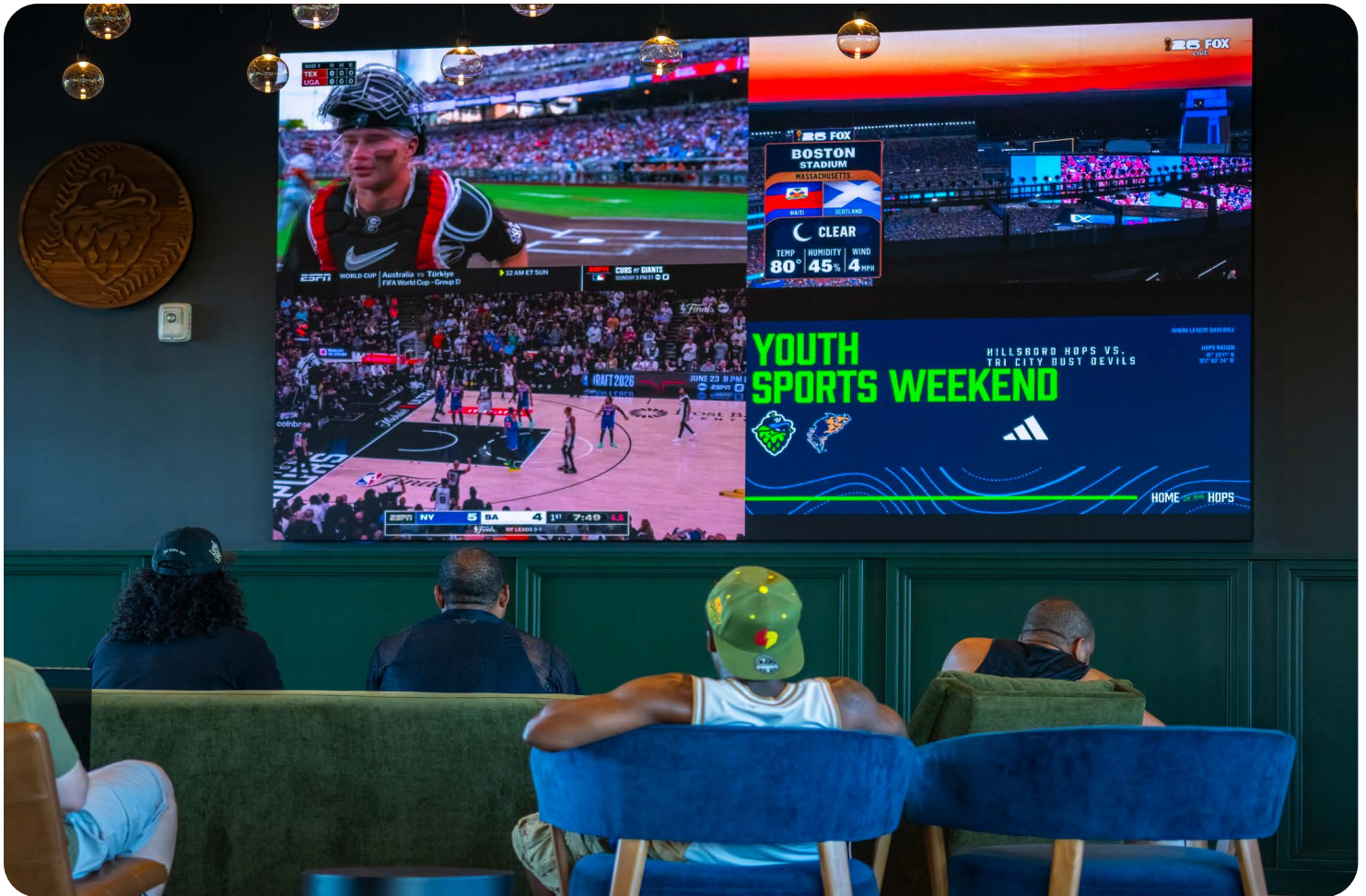
The array of displays and video walls helps the Hops achieve their goal of creating a tech-forward ballpark with the feel of a major league venue.

Matt Kolasinski,
Senior Vice President of
Partnerships and Operations,
Hillsboro Hops

More Than a Ballpark

While baseball remains the primary attraction, the new stadium was intentionally designed to serve as a year-round entertainment destination. With support from the venue-wide display system, the stadium can accommodate a diverse mix of uses—from concerts and festivals to community events.

A key amenity supporting this strategy is the expansive premium-level lounge, anchored by the MG-2COB Series fine-pitch LED video wall and UltraRes L Series all-in-one LED displays. “That space is our banquet room within a ballpark,” Kolasinski said. “The displays are tremendously valuable for content and presentations. The biggest differentiator is the variety of events we can host—whether it’s a corporate function, a fundraiser or a charity dinner.”



A Hometown Technology Partner

With its global headquarters located nearby and its premium display solutions for the sports and entertainment market, Planar was a natural fit for the project. The local partnership proved beneficial from the start.

“It’s been a very collaborative process—Planar has been fantastic to work with,” Kolasinski said. “We had many conversations about our vision for the stadium, and Planar has been very influential in bringing it to life.”

During the planning phase, Hops leadership visited Planar’s Headquarters showroom next door to explore display options. They also went to other venues in the market where Planar displays are installed. “Seeing the products in live environments really allowed us to visualize what this could look like in our stadium,” Kolasinski said.

“Planar’s team consistently came to us with ideas and opportunities,” he added. “They made sure we had exactly what we wanted for both the operating system and the displays themselves. Planar came highly recommended, and from their team to their products and service, it was everything we could hope for. We couldn’t be more proud of this new stadium and what it’s going to mean for the Portland metro area.”



We had many conversations about our vision for the stadium, and Planar has been very influential in bringing it to life.

Matt Kolasinski,
Senior Vice President of Partnerships and Operations,
Hillsboro Hops



Planar is a trademark of Planar Systems, Inc. All other trademarks and service marks are property of their holders. Copyright © 2026 Planar Systems, Inc. All rights reserved. This document may not be copied in any form without permission from Planar. Information in this document is subject to change without notice. 06/2026 [For more information, visit: planar.com](https://www.planar.com)