



Product

Planar TVF Series
Clarity Matrix MultiTouch
LCD Video Wall System

Location

Sylvania, Ohio

Industry

Workplaces

Application

Research Room

Partner

Bluewater

Financial Advisory Firm Builds Investment Research Lab with Interactive Planar Video Walls

Venture Visionary Partners

Based in Sylvania, Ohio, Venture Visionary Partners is a registered independent wealth management firm comprised of a team of experienced investment advisors, wealth managers and other financial specialists. Venture Visionary Partners works with clients to help them be strategically smarter with their wealth. The financial advisory was the only such firm in Northwest Ohio to be named to the 2021 Forbes Top 250 Wealth Advisors list.

To further improve the firm's approach to portfolio management and making the best investment decisions on behalf of clients, Chairman and CEO Craig Findley began exploring an idea for a unique space at their office that could be dedicated to market research and development. After consulting with a good friend who was the former global head of electronic trading at Goldman Sachs, Findley's idea started to take more shape in the form of a lab. "I was envisioning a room with workstations and screens all around that performed various functions and then one master screen to pull everything together," Findley said.

Eventually, Findley connected with audio visual integrator Bluewater Technologies Group to develop a design. "Craig had a really bold image for this space," said Bluewater Account Executive Jordan Goltz. "From our initial discussions, he was looking to fill an entire room with floor to ceiling displays. He wanted top-of-the-line technology and for each display to incorporate touch capabilities. We took



that to heart and our engineers and creative teams set out to create a solution that would bring his vision to life.”

The result was the Venture Visionary Lab—a high tech room featuring interactive video wall technologies from Planar, including:

- A nearly 18-foot-long, 6-foot-high (9x5) interactive Planar® TVF Series LED video wall with a 32-point touch system, Planar® ERO-LED™ (Extended Ruggedness and Optics™) technology and a 1.2mm pixel pitch (TVF1.2).
- Four interactive Clarity® Matrix® MultiTouch LCD Video Walls, each 12-feet-long and 7.5-feet-high (3x3) with Planar® ERO-LCD™ technology.

A Showcase Space

With the entirety of Planar displays interactive, the Venture Visionary Lab provides a highly collaborative environment for investment research, planning and analysis.

“Each workstation controls about 12 screens on either side and we can bring any of those screens together to compare and contrast investments,” Findley said. “With the touch screen technology, we can capture things, throw content to the side or draw right on top of charts or anything. The video walls give us a big canvas to do that.”

“Overall, the Planar video walls really came together and exceeded our expectations.”

— Craig Findley, Chairman and CEO,
Venture Visionary Partners



Goltz said, "The LED video wall is the centerpiece of the room. It's a complete showstopper. And not only does the room look visibly impressive, but it's a great collaborative workspace and easy to use. When we set out on this project, Craig wanted the lab to be one of the higher-end showcase rooms in the Midwest, and I believe that's what we achieved."

"The LED video wall is the centerpiece of the room."

— Jordan Goltz, Account Executive,
Bluewater Technologies Group

"The lab is also very useful for communications—we have built-in video conferencing capabilities and can hold a conference on one screen and use the one behind to give presentations," Findley said. "Overall, the Planar video walls really came together and exceeded our expectations."

About the Planar TVF Series

The Planar TVF Series is an award-winning family of fine pitch LED video wall displays that provide visual excellence for every application. Featuring a cableless and stackable design, Planar TVF Series video walls are assembled with a single-step process to connect embedded power and signal connectors from cabinet to cabinet, reducing the complexity of installation and vertical alignment. With front serviceability and a slim profile of less than three inches, the Planar TVF Series reduces the overall video wall footprint and servicing space required behind the wall—making it simpler to fit in more spaces compared to other video wall solutions. Planar TVF Series video walls are covered by Planar® EverCare™ Lifetime Limited Warranty, which is designed to deliver total assurance for customers while reducing their lifetime cost of ownership. Planar EverCare is comprehensive and covers the entire product—from controller to sub-pixel and every component in between—as long as the end customer continues to own and use it in a fixed location.



About the Clarity Matrix MultiTouch Video Wall System

Clarity Matrix MultiTouch LCD Video Wall System offers 32 simultaneous touch points, enabling multiple users to interact. Delivering a superior touch experience, Clarity Matrix offers pin-point accuracy to prevent false touch points. It is available in standard 2x2 or 3x3 video wall arrays with 55-inch video wall displays in 16:9 aspect ratio for popular content resolutions. Custom configurations are also available.