



Michigan State University Federal Credit Union

PRODUCT

Planar DirectLight Pro Series
Planar DirectLight Pro Complete

LOCATION

East Lansing, Michigan

INDUSTRY

Corporate

APPLICATION

Presentation System
Digital Signage
Collaboration

PARTNERS

NBS Commercial Interiors
Logitech
T1V

Planar LED Video Walls Support MSU Federal Credit Union's Reimagined Headquarters

Founded in 1937 and headquartered in East Lansing, Michigan State University Federal Credit Union (MSUFCU) is the largest university-based credit union in the world. The member-owned financial institution serves over 397,000 members, including students, alumni and communities across Michigan and beyond.

In the years following the pandemic, as many people continued working remotely or in hybrid arrangements, MSUFCU recognized the need to encourage employees to return to the office and strengthen connectivity across the organization. With a vision of creating a more dynamic and welcoming space that encourages collaboration and productivity, the company set out to reimagine its work environment. The goal was to balance openness with privacy while also prioritizing employee wellbeing.

MSUFCU retained Michigan-based NBS Commercial Interiors, an architecture, furniture and technology integrator that creates cohesive, inspiring workplaces. Acting on MSUFCU's vision, NBS implemented a holistic renovation across the company's multi-level headquarters, resulting in a revitalized space that empowers people to work how and where they function best. Every element of the office was thoughtfully designed to elevate the employee experience, blending hospitality-inspired amenities with modern workplace strategies.

Technology integration played a key role in driving collaboration and keeping employees connected. NBS assembled a team of strategic partners to build an intuitive and consistent technology ecosystem designed to bring people together. In addition to Logitech video conferencing systems and T1V ThinkHub collaboration software, a total of 18 Planar LED video walls was selected for the updated office.

The full deployment of Planar display technologies — one of the largest installations within a single building — includes:

- A nearly 16-foot-wide, 7-foot-high (8x6) Planar® DirectLight® Pro Series LED video wall with a 1.2mm pixel pitch.
- A nearly 12-foot-wide, 4.5-foot-high (6x4) Planar DirectLight Pro Series LED video wall with a 0.9mm pixel pitch.
- A 14-foot-wide, 8-foot-high Planar® DirectLight® Pro Complete™ 198" Double Full HD LED video wall.
- Three nearly 20-foot-wide, 6-foot-high (10x5) Planar LED video walls with 1.5mm pixel pitches.
- Three 14-foot-wide, 8-foot-high Planar 198" LED video walls.
- Three 10-foot-wide, 6-foot-high Planar 137" LED video walls.
- Two 15-foot-wide, 8.5-foot-high Planar 207" LED video walls with 1.2mm pixel pitches.
- Four 11-foot-wide, 6-foot-high Planar 153" LED video walls with 1.2mm pixel pitches.





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**— Zac Sepanik,
General Manager of Audiovisual Solutions,
NBS Commercial Interiors**

Fostering Teamwork and Productivity

The Planar LED video walls support collaboration and data-driven decision-making in MSUFCU's most important spaces, from executive boardrooms and community areas to conference and training rooms.

"The solution had to be impactful, reliable and scalable, making Planar the clear choice," said Zac Sepanik, general manager of audiovisual solutions with NBS. "Planar video walls deliver stunning visuals that present data, branding and real-time updates with exceptional clarity and brilliant color accuracy. By standardizing Planar for all large-format displays, MSUFCU has created an immersive environment that enhances communication for employees, members and guests alike."

Together, the integrated solutions from Planar, Logitech and T1V demonstrate how strong technology partnerships can help organizations create more productive workplaces that also reflect their culture and mission. "The result is technology that's effortless and integrated into spaces to empower people to do their best work," Sepanik said.

About the Planar DirectLight Pro Series

Planar DirectLight Pro Series fine pixel pitch LED video walls deliver beautiful imagery to suit every indoor, fixed installation application. Offering 5x the bandwidth of competitive solutions, the displays reduce total cost of ownership and feature fewer cabinets, cables and internal components like receivers and power supplies. The solution comes with the Planar® WallDirector™ Video Controller which drives the video wall at native resolution, captures multiple 4K inputs and includes a web-based management software for simplified set-up, configuration, operation and monitoring. Planar DirectLight Pro Series is protected by the Planar® EverCare™ Lifetime Limited Warranty, which covers the whole display— everything from the sub-pixels to the video controller, for as long as it is used in a fixed location.

