

Planar Systems, Inc.

2021 MicroPalooza Tour Promotional Drawing

Official Rules

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

- 1. DESCRIPTION OF CONTEST.** Planar Systems, Inc. invites 2021 MicroPalooza Tour attendees to submit one free promotional drawing entry to win a Planar Simplicity Series 4K 86" LED-backlit LCD display - 4K, at each of the following Tour locations:

- Denver, CO, November 3-4, 2021
- Washington DC, November 16-17, 2021
- Chicago, November, IL 17-18, 2021
- New York City, NY, December 2, 2021
- Fort Lauderdale, FL, December 8-9, 2021
- Newport Beach, CA, December 14-15, 2021

Any changes to MicroPalooza Tour dates and locations will be announced at <https://www.planar.com/news/events/micropalooza-tour/>.

- 2. ELIGIBILITY.** The Contest is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least eighteen (18) years old at the time of entry. Employees of Planar ("Sponsor"), Planar's corporate affiliates, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. Each eligible person may receive one (1) ticket free of charge at each 2021 MicroPalooza Tour location and without any obligation on the part of the person receiving it. Subject to all applicable federal, state and local laws and regulations. **Void where prohibited.** Participation constitutes your full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest.
- 3. PROMOTION DURATION.** The Contest begins on November 3, 2021 at 6:00 a.m. Pacific Time ("PT") and ends on December 15, 2021 at 11:59 p.m. PT (the "Contest Period"). All entries for each Tour location must be received at least two hours prior to Tour's advertised closure, unless drawing is delayed until later in the day by Sponsor.
- 4. HOW TO ENTER.** During the Contest Period, present your Tour registration email or other identification to receive one (1) entry to the drawing at each of the Planar Systems, Inc. promotional booths at the 2021 MicroPalooza Tour events listed at <https://www.planar.com/news/events/micropalooza-tour/>.

Sponsor reserves the right, in its sole discretion, to disqualify or reject any entry that it deems to violate the eligibility requirements. Sponsor also reserves the right to disqualify any individual it finds, in its sole discretion, to be

tampering with the entry process or the operation of the Contest; to have entered more than a single time at each 2021 MicroPalooza Tour location; to be acting in violation of the Official Rules; or to have engaged in any fraud.

Sponsor is not responsible for any expenses incurred by entrants in connection with their participation in the Contest.

5. PRIZES.

- a. **Grand Prize:** Six (6) grand prize winners will receive a Planar Simplicity Series 4K 86" LED-backlit LCD display – estimated ARV: \$4,871.

Odds of winning the Grand Prize depend on the number of eligible entries received during the Contest Period.

6. SELECTION OF POTENTIAL WINNERS. Sponsor will hold one drawing on the last day of each the following 2021 MicroPalooza Tour locations at a time to be announced at each of the following locations:

- Denver, CO, November 3-4, 2021
- Washington DC, November 16-17, 2021
- Chicago, November, IL 17-18, 2021
- New York City, NY, December 2, 2021
- Fort Lauderdale, FL, December 8-9, 2021
- Newport Beach, CA, December 14-15, 2021

At each location, sponsor will select one (1) grand prize winner in a random drawing from entrants at that Tour location. Drawing dates and locations may be updated from time to time. Any changes will be announced at <https://www.planar.com/news/events/micropalooza-tour/>.

7. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE CONTEST. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE CONTEST SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND COMPLIANCE WITH THE OFFICIAL RULES HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS.

8. Notification and Verification of Potential Winners: The potential Contest winner will be notified by mail, email or phone within 7 days after the close of the Contest Period. If a potential winner cannot be contacted within 7 days of Sponsor's sending a notification, the potential winner forfeits that prize. In the event that a potential winner of a prize is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner based on a second random drawing. Unclaimed prizes will not be awarded. Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for

reporting and payment of any taxes on prizes. Potential winners will be required to complete an affidavit of eligibility/liability and publicity release (except where prohibited by law), which must be returned within ten (10) days of date of personal delivery or date of postmark. Failure to sign and return the affidavit or release within ten (10) days, or to comply with any term or condition of these Official Rules, may result in a potential winner's disqualification, and the forfeiture of his or her interest in the prize. Prizes not claimed by eligible winners in accordance with these Official Rules within ten (10) days of Sponsor's receipt of the necessary releases and consents will not be awarded and will remain the property of Sponsor.

- 9. Shipping of Prize.** Sponsor will pay for shipping of prize Carriage Paid To (Incoterms 2020) to contest winner's address if within the United States. Planar will not pay to ship prize to outside of the United States. Prize will only be shipped to Contest winner after confirming eligibility at a time after January 1, 2022. Date of shipping will depend on product availability and may be delayed by supply chain issues or other circumstances outside of Sponsor's control.
- 10. LIST.** For a winner list, send a self-addressed, stamped envelope to Attn: Marketing Dept., Planar Systems, Inc., 1195 NW Compton Dr., Hillsboro, OR 97006. A winner's list will be available on December 18, 2021 for thirty (30) days thereafter.
- 11. RELEASE.** By participating in this Contest, you release and hold harmless Sponsor (including Sponsor's corporate affiliates), Sponsor's suppliers and service providers, and each entity's officers, members, directors, agents, and employees ("Released Parties") harmless from any and all losses, costs, liabilities or expenses arising out of or relating to: (a) a claim or cause of action alleging personal injury, death, or damage to or loss of property; (b) your participation in the Contest, including the receipt, use, or misuse of any prize; (c) Sponsor's use (or misuse) of your Likeness; and (d) any delay in shipping prize(s) due to product availability or shipping delays.
- 12. LIMITATIONS OF LIABILITY.** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors, or errors in equipment or programming used in association with the execution of the Contest; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections of websites, internet access, or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; (5) any lost, late, delayed, destroyed or misdirected entries, whether caused by Sponsor, any entrant, or any technical or other error; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from your participation in the Contest or receipt or use or misuse of any prize. No more than the stated number of prizes will be awarded.
- 13. INDEMNIFICATION.** By participating in this Contest, you agree to defend, indemnify, and hold harmless the Released Parties and their officers, directors, employees and agents from and against any all claims, liabilities, damages,

losses, and expenses (including reasonable attorneys' fees) arising out or relating to your breach of these Official Rules.

- 14. TAXES.** All federal, state and local income taxes connected to the prize are the sole responsibility of the winner. Winner must submit a W-9 to Planar prior in order to be eligible for prize. Planar cannot provide winner with tax advice. Winner should consult a tax advisor regarding any tax obligation.
- 15. GENERAL CONDITIONS.** Sponsor reserves the right to cancel, suspend, amend and/or modify the Contest, or any part of it, if any fraud, technical failure or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the prizes in a random drawing from among the eligible entries received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law. If such an attempt is made, Sponsor may seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
- 16. DISPUTES.** Except where prohibited, you agree that: (1) **any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and only in the appropriate court having jurisdiction in Portland, Oregon;** (2) any and all claims, judgments and awards against Sponsor shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will you be permitted to obtain awards for, and you hereby waive all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Oregon, without giving effect to any conflict of law rules.
- 17. ENTRANT'S PERSONAL INFORMATION.** By participating in the Contest, you consent to Sponsor's collection, use and disclosure of your personal information for the purposes of administering and communicating with you about the Contest and other purposes as described in Sponsor's Privacy Policy, which you may view at <http://www.planaronline.com/privacy/>. In addition, you agree that the Sponsor may share your personal information with any prize provider or any party who may be providing specific services related to the Contest or the arrangement or delivery of any Prize. Such third parties' use of personal information is restricted to the services that will be carried out for the Sponsor and to no other purpose than what is necessary to fulfill their obligations. By entering the Contest, you agree to receive email newsletters, updates, and/or other promotional communications periodically from Sponsor. You can opt-out

of receiving communications at any time by clicking the unsubscribe link in the email newsletter.

18. SPONSOR. Planar Systems, Inc., 1195 NW Compton Dr., Hillsboro, OR 97006.

19. QUESTIONS. If you have questions about this Contest, please contact Planar at legal@planar.com.