



Course Name: Keys to Creating a Professional Broadcast Environment with Display Technology

Sponsor: Planar

CTS Renewal Units:

Course Description:

The Keys to Creating a Professional Broadcast Environment with Display Technology Course provides the fundamentals for leveraging display technology to make broadcast and streaming communication more visually appealing, engaging and professional. The course will review how today's professional broadcasters utilize display technology on sets and what lessons organizations and individuals can adopt from professional broadcasters about leveraging display technology to create their own in-house broadcast studio. This course will discuss the core elements for making a professional broadcast environment successful and how it can be achieved by anyone, anywhere and with any budget. Topics include display technology differences and advantages, ways to leverage video walls for in-person and remote audiences, how to get more out of a small space, as well as considerations for making presenters and content look great on-camera.

Course Time: 2 Hours

Learning Objectives:

At the end of this program, attendees will be able to:

1. Identify broadcast techniques and understand how those can be used to produce visually appealing, engaging and professional content
2. Learn how to effectively use display technology on-camera
3. Understand the components of how to create a successful in-house broadcast environment with any budget