



# Planar ContentSmart Media Player



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The Planar® ContentSmart™ Media Player is a digital signage media player platform featuring ContentSmart™ Software for easy-to-design digital signage content. Available in both Full HD and 4K resolutions, the media players features 8GB of memory storage with internal day/time/clock scheduling. Once a playlist is exported to the media player via the built-in Wi-Fi, LAN or USB options, the Planar ContentSmart Media Player is completely self-sufficient. Planar ContentSmart Media Players are packaged in a lightweight aluminum enclosure.

The Planar ContentSmart Media Player platform offers a simple and easy way to design, schedule, deploy, and manage digital signage messaging across multiple digital signage displays in a location, helping you deliver the right message to the right audience at the right time.

### **Planar ContentSmart MP60**

The Planar ContentSmart MP60 is a Full HD 1080p digital signage media player that includes 3 USB ports, VGA and HDMI video output, Ethernet and built-in WiFi connectivity, and multi-touch support for HID-compliant digital signage displays. It also features an HDMI input for live external video input and RS-232 for an on-off control option.

### **Planar ContentSmart MP70 / MP70 OPS**

The Planar ContentSmart MP70 and MP70 OPS are 4K digital signage media players which include 2 USB ports and HDMI 2.0 video output (MP70 only), Ethernet and built-in WiFi connectivity, and multi-touch support for HID-compliant digital signage displays. The Planar ContentSmart MP70 platform also supports H.265 video codec for streaming 4K video.

### **ContentSmart Software**

ContentSmart Software allows users to create digital signage content using existing assets including video, images, PowerPoint and music. Using the pre-built templates, simply click and drag content into each zone within the template, then export the playlist to the Planar ContentSmart Media Player.

## HARDWARE KEY FEATURES

- Full HD 1080p or 4K options
- Multi-touch support
- Solid state, no moving parts to wear out
- Small form factor with low power consumption. 4K player also available in OPS format
- Non-PC based: No maintenance or downtime
- Internal time clock for scheduling playlists
- Self sufficient, non-web dependant
- 8GB internal memory
- MicroSD card slot for additional memory options
- Built-in WLAN (Wi-Fi) and Ethernet connectivity
- Integrated audio and video output via HDMI
- HDMI input for live external video input (MP60 only)
- RS232 for on/off control (MP60 only)
- 24x7 technical support

## SOFTWARE KEY FEATURES

- Software is standard with all Planar ContentSmart Media Players
- Easy-to-use built-in signage templates
- Supports PowerPoint
- Supports repeat looping or weekly, monthly or special day scheduling options
- Supports full screen portrait or landscape mode
- Supports video input sequence in playlist scheduling
- Schedule video display on/off
- Auto detect player's IP, MAC address

PLANAR CONTENTSMART MEDIA PLAYER SPECIFICATIONS			
<b>Model Name</b>	MP60	MP70	MP70 OPS (Open Pluggable Specification)
<b>Part Number</b>	997-8048-00	997-8049-00	997-8050-00
<b>Features</b>	Solid state media player with ContentSmart Software. An easy-to-use application that allows users to create digital signage content using existing assets (video, images, PowerPoint, music).		
<b>Enclosure</b>	Lightweight aluminum enclosure		
<b>Resolution</b>	Full HD 1080p	4K	4K
<b>Dimensions (W x H x D)</b>	5.4"x5.0"x1.2" (138.6mm x 128.1mm x 30.2mm)	5.6"x5.0"x1.3" (143.6mm x 128.1mm x 33.7mm)	7.1"x 4.7"x 1.2" (180.0mm x 120.0mm x 30.0mm)
<b>Weight</b>	0.8 lbs (.36kg)	1.1 lbs (.48kg)	0.7 lbs (.33kg)
<b>Certifications</b>	CE/FCC/IC/RoHS		
<b>Warranty</b>	3-Year Customer First™ Warranty featuring FREE 2-Day Advance Replacement		
<b>Power Consumption (Typical)</b>	6 watts	5 watts	7 watts
<b>AC Adapter</b>	12V DC 1.5A max.		
<b>Local Storage</b>	8 GB flash memory		
<b>Accessories Included</b>	AC adapter, Wi-Fi antenna, HDMI cable, velcro (2 sets), Power and MicroSD card brackets, Quick Start Guides (x2), software CD	AC adapter, Wi-Fi antenna, HDMI cable, velcro (2 sets), Power and MicroSD card brackets, Quick Start Guides (x2), software CD	Wi-Fi antenna, MicroSD card cover, Quick Start Guides (x2), software CD
<b>Connections</b>	HDMI, VGA, Ethernet, USB x3, WLAN (Wi-Fi), Stereo out, RS-232, HDMI-in	HDMI, Ethernet, USB x2, WLAN (Wi-Fi), Stereo out	Ethernet, USB x2, WLAN (Wi-Fi), Stereo out
<b>Mounting</b>	VESA MIS-D 100 compatible flange		Not applicable
<b>Operating humidity range</b>	10 to 85% @ 45°C (113°F), non-condensing		
<b>Operating Temperature</b>	0 to 50°C		
<b>Software Configuration</b>	ContentSmart Software (included)		
<b>Operating System</b>	Android™		
<b>Supported Video Codecs</b>	MPEG1/2/4, H.264, and VC-1 media formats	MPEG1/2/4, H.264, H.265, and VC-1 media formats	
<b>Supported Images</b>	JPEG, PNG		

*\*\*Weight and dimensions are approximate. Specifications and design are subject to change without notice. This product may be subject to export control regulation.*