

The Planar® Simplicity™ Series SL5551 is a 55" LCD display for digital signage that incorporates media playing, a sleek design, and commercial functionality into an affordable 55" digital signage solution. Its elegant design with a narrow, logo-free bezel and ultra-slim profile provide the ideal display solution for digital signage applications in retail stores, restaurants, medical offices, corporate meeting areas and hospitality.



SPECIFICATION	DETAIL
Product Name	SL5551
Planar Part Number	997-7955-00
Viewable Size	55" diagonal
Aspect Ratio	16:9
Display Resolution	FHD 1080p (1920 x 1080)
Brightness (Typical)	350 cd/m ²
Contrast Ratio (typ)	1200:1
Response Time (typ)	9 ms
Viewing Angle (typ)	178°
External Connections	HDMI, DVI, VGA, Component Video, USB, IR
Power Requirements	100 - 240V; 50/60Hz
Power Consumption (max)	179W
Recommended Usage	Up to 16 hours per day
Service and Support/Warranty	2 years
Product Approvals	FCC Class A, UL, CE
VESA Compatible/Location	400 mm x 400 mm, 400mm x 200mm
Audio Input	PC Line In and L/R RCA jack
Audio Output	L/R RCA jack
Bezel Width	0.5" (12.6mm) top and sides, 0.6" (14.5mm) bottom
Cabinet Dimensions (W x H x D)	48.8" x 28.0" x 2.4" (1239mm x 711mm x 62mm)

Display Control	IR, RS232, LAN, Keypad
Display Weight	35 lbs (16 kg)
Shipping weight	39 lbs (18 kg)
Display Type	Edge-Lit LED LCD
Refresh Rate	60 Hz
Operating Temperature	5-40°C (41 -104°F)
Palette	16.7 million colors
Pixel Pitch	0.63mm x 0.63mm
Orientation	Landscape/Portrait
Speakers	10W x 2 built-in
Fanless	Yes
Features	USB playback with scheduling, LAN and mobile device content sharing, logo-free bezel, Kensington security slot, lockable rear keypad
In the Box	SL5551 display, power cord, HDMI cable, RS-232 cable, remote control, and cable clamps
UPC	8 10689 00244 4

For more information, please visit www.planar.com

Specifications are subject to change without notice.

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