

FROM THE USA. FOR THE USA.

The combined Leyard and Planar organization has been doing business in the United States for over 30 years and has built a great reputation for service, innovation, and market leadership. This reputation has been earned across various functions and business activities of the company and continued investment reflects our ongoing commitment to providing our best to our US customers.



★ ★ ★
USA PROUD



LEYARD™
PLANAR®



MANUFACTURING

Since the early 1980's, the company has manufactured products in the United States. Our current factory is located in the Portland, Oregon suburb of Hillsboro, surrounded by factories of other leading manufacturing companies like Intel. The 60,000 square foot facility employs skilled American workers who take pride in the innovations they bring to market. We provide a safe and productive work environment, offer advancement opportunities and training, and produce some of the highest quality display products in the world, winning industry awards and market recognition. We choose to manufacture in the States to be close to our customers, to offer differentiation, to lower lead times, and to ensure that the products used by our customers meet their requirements. Our close and complementary working relationships with other Leyard facilities in other regions of the world gives us direct access to core technologies. This allows us to provide best-in-class value, cutting-edge innovation, and contributes to us being the world's leading supplier of fine-pitch LED and providing award-winning solutions across the line-up.

SUPPLY CHAIN

We source many components locally, further investing in the local manufacturing community. For those components that are only available from overseas manufacturers or suppliers, our supply chain and quality organization ensures compliance with our strict requirements, conducts factory audits, and ensures that the products that leave our factory are ones we are proud to put our name on and are able to support confidently.



RESEARCH & DEVELOPMENT

Our most popular products sold in the States are designed by the US team in close collaboration with engineering staff located in our France office and core technology providers across Asia. We have a talented R&D team that spans multiple engineering disciplines from application software to mechanical systems, from electrical design and architecture to firmware and embedded software.



WHY CHOOSE USA INNOVATION



WE DELIVER EXCEPTIONAL PRODUCTS

When products are assembled and configured close to our customers, it reduces lead times, improves product choice, gives the customers a stronger voice and provides better access to knowledgeable service and support staff.



WE PROVIDE EXCEPTIONAL SERVICE

When you call or email technical support, you are reaching a trained technician who sits in the United States and has access to information and expertise to resolve field issues. We are committed to provide great support to our customers, before and after the sale.



WE FUEL THE ECONOMY IN OUR COMMUNITY

We employ hundreds of people in the United States: in skilled labor manufacturing jobs in our factory and knowledge workers in engineering, finance, marketing, and other roles that stimulate the local economy. These translate to nearly 3,000 jobs created in our communities.



WE CREATE JOBS IN THE AMERICAN ECONOMY

Americans spending American dollars on American products equals American jobs. These jobs are the foundation of a thriving economy. According to the Made in the USA research organization, if every citizen spent an extra \$3.33 on American-made products, it would create almost 10,000 new jobs.



WE HELP KEEP AMERICA BEAUTIFUL

As Americans, we make sustainability a priority. Our factory is located in the Portland, Oregon metropolitan area – a region of the country known to be green and environmentally conscience and we put that thinking into the products we design and sell.

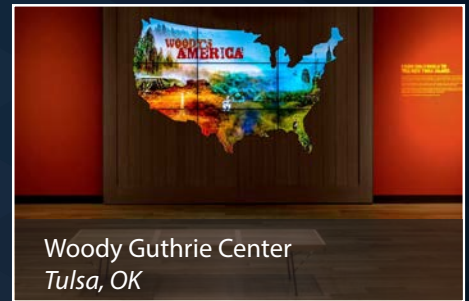
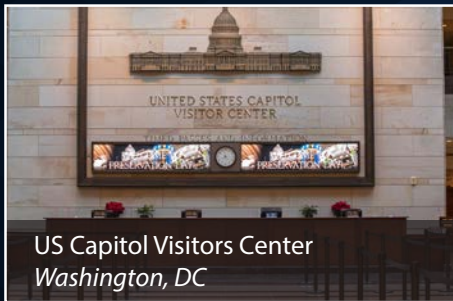


WE GIVE BACK

We invest in education and technology causes, and live out our values giving back to US non-profit and charity organizations who are making a difference in the community. We offer benefits that allows each employee to volunteer hours each quarter with a local non-profit.

SUCCESS STORIES

We have deployed displays and video walls in markets ranging from control rooms to digital signage, from conference rooms to sports stadiums all across the United States.



See more at www.leyard.com/casestudies and www.planar.com/casestudies.



Leyard and Planar are trademarks of Leyard Optoelectronics Co., Ltd. and Planar Systems, Inc. All other trademarks and service marks are the property of their holders.

Copyright © 2018
Leyard Optoelectronics Co., Ltd. and Planar Systems, Inc. All rights reserved. This document may not be copied in any form without permission from Leyard or Planar. Information in this document is subject to change without notice. 5/18