



Course Name: Fundamentals of Fine Pitch Direct View LED Display Technology

Sponsor: Leyard and Planar, a Leyard Company

CTS Renewal Units: 0.5 CTS or 0.5 CTS-D

Course Description:

The Fundamentals of Fine Pitch Direct View LED Display Technology Certified Training Course is designed to educate attendees on the basic principles of Direct View LED display technology. The course includes an introduction to Direct View LED technology, compares Direct View LED technology and other fine pitch display technologies, provides an explanation of pixel pitches and best practices for determining the best pitch of applications, as well as the key considerations for installation Direct View LED display technology.

Course Time: 1.0 Hour

Learning Objectives:

At the end of this program, attendees will be able to:

- 1) Understand the technical advantages of Direct View LED display technology for a wide range of enduser applications, compared to other display technology.
- 2) Understand Direct View LED pixel pitches and establish the ability to successfully determine the appropriate pixel pitch for applications.
- 3) Understand the various mounting options for Direct View LED technology and successfully determine the best mounting solution for applications.

Sponsor Information:

Leyard is a global leader in the design, production, distribution and service of digital displays, video walls and visualization products worldwide. The Leyard Group of companies and brands, which includes <u>Planar Systems</u> acquired in 2015, is comprised of displays, entertainment and lighting system solutions. Leyard is the number one market share leader in the LED display market and fine pitch LED and offers indoor, outdoor, fixed and creative displays (<u>Futuresource</u> 2017). Used in applications such as broadcast, sports arenas, stadiums, advertisement networks, retail digital signage, control rooms, exhibitions, large scale events and digital cultural experiences, Leyard enjoys marquee installations globally and has over 300 patents in display technology. Founded in 1995, the group is headquartered in Beijing, China, and is traded on the Shenzhen Stock Exchange (stock code: 300296). *Forbes* magazine (2013) named Leyard among "China's Top 100 Most Potential Listed Companies." For more information, visit <u>www.leyard.com</u>.