CLARITY MATRIX LCD VIDEO WALL SYSTEM

P-47 Thunderbolt

THE BOEING COMPANY

Milestones

JUNE 2009
Planar introduces the revolutionary Clarity™ Matrix LCD Video Wall System

JUNE 2010
Planar introduces Clarity Matrix LX for lower brightness and power consumption applications and Clarity Matrix with ERO™ optically-bonded vandal glass technology

NOV 2010
Clarity Matrix becomes first LCD video wall to be compliant with the Americans with Disabilities Act (ADA) requirement for protruding objects of less than 4 inches

FEB 2011
Planar expands Clarity Matrix family with 55-inch, LED-backlit, full HD LCD video wall

JUNE 2011
Clarity Matrix named "Best User-friendly Video Wall" by AV Technology Magazine

Planar unveils Clarity Matrix with interactive touch technology

JAN 2012
Planar sets new 3D video wall standard with Clarity Matrix 3D Video Wall

MARCH 2012
Planar launches Clarity Matrix HX60 High Bright Video Wall for bright ambient light environments

JUNE 2012
Clarity Matrix 3D wins 2012 Systems Contractor News "Most Innovative Video Display Product" award

JUNE 2013
Clarity Matrix MultiTouch wins prestigious Commercial Integrator BEST Award at InfoComm

JAN 2014
Planar launches next generation Clarity Matrix with G2 Architecture

Markets

BROADCAST
With no-compromise visual performance and image quality, Clarity Matrix creates impactful audience experiences both on-air and behind the scenes

CONTROL ROOM
Governments, utilities, security and traffic authorities rely on Clarity Matrix 24x7 to monitor their networks, identify problems and drive to a quick resolution

CORPORATE
Designed to blend seamlessly into any environment, Clarity Matrix plays a key role in creating an ambient environment as dynamic as the companies that deploy them

EDUCATION
From athletic centers and donor walls to specialty labs, colleges and universities turn to the Clarity Matrix for their video wall requirements

HOSPITALITY
Featuring the industry's thinnest bezel, Clarity Matrix delivers breath-taking imagery that can instruct, inform, direct or inspire guests

MUSEUM
For exhibits where presence is everything, museums are choosing Clarity Matrix to create immersive visitor experiences

RENTAL & STAGING
With features like front serviceability and off-board electronics, Clarity Matrix allows for quick set up and servicing in rental and staging applications

RETAIL
Clarity Matrix creates unique backdrops that build brands and keep customers coming back for more

SPORTS VENUE
In-stadium experience has become a priority at many venues. Clarity Matrix makes fans feel like they're part of the action like never before.

TRANSPORTATION
With Planar's ERO optically-bonded vandal glass and a thin mounted profile, Clarity Matrix is ideal for high-traffic transportation environments

PLANAR®   When image experience matters.   www.planar.com/matrix