



**AMERICAN  
COMPANY**

**PLANAR**<sup>TM</sup>

**MATRIX**

...up to **\$1000**  
in **CASH**  
**SPIFFS!**



**All-in-One Touch  
Computer**

**PT1775 - 17" SAW**

## MyPlanar RESELLER PROGRAM

### INCENTIVES

**PT, PA, PR and Matrix Configurations CASH Spiff -**  
for touch screen products, matrix and PR projectors!

- » Sell 5 projectors, touch screen LCDs, or touch screen open-frames and get \$100\* (max. \$500 per month).
- » Sell 1 Matrix video wall configuration and earn \$500.  
(Valid on part numbers: 997-6144-00, 997-6052-00, 997-6053-00, and 997-6054-00)

### BIDS

Have a **BID** opportunity?

- » Contact your **Planar Account Manager** for more details.

### DEMOS

**DEMO Program - 50% off touch screen products and PR projectors\*\***

- » Purchase at [www.PlanarOnline.com](http://www.PlanarOnline.com)
- » Enter Promotional Code **D6** on the Checkout Payment screen
- » Good for sample purchases only
- » Limit 1 unit per model

### SUPPORT

**Pre-Sales**

- » Visit [www.Planar.com/Reseller](http://www.Planar.com/Reseller)
- » Call **1.866.PLANAR.0**

**24x7 Customer Service Support**

- » Call **1.866.PLANAR.1** (752.6271)
- » Online chat available at [www.Planar.com/Support](http://www.Planar.com/Support) (6am - 4pm PST)

[www.Planar.com/Reseller](http://www.Planar.com/Reseller) | **1.866.752.6270**



**PLANAR**<sup>TM</sup>



## Register - TODAY MyPlanar!

To register for the MyPlanar Reseller Program email the following reseller information to [ChannelMarketing@Planar.com](mailto:ChannelMarketing@Planar.com)

- Company Name
- Address, City, State, Zip
- Phone (Company and Direct, if different)
- Fax
- Contact Name
- Title
- Contact Email

A welcome email will then be sent to the main company contact.

The MyPlanar Reseller Program is specifically designed to benefit VARs and integrators who sell Planar touch LCD monitors, touch open-frame kiosk displays, network displays, projectors and LCD monitors. For more information please email [ChannelMarketing@Planar.com](mailto:ChannelMarketing@Planar.com), call **1.866.PLANAR.0** (752.6270) or contact your Planar Account Manager.

\*\$500 for each Matrix configuration sold in a month. (Valid Matrix part numbers: 997-6144-00, 997-6052-00, 997-6053-00, and 997-6054-00.) \$100 for each increment of five PA, PT or PR units sold in a month. The spiff is paid the month following the sale of Planar PA, PT, PR and/or Matrix product – proof is needed. Acceptable forms of proof include detailed monthly POS report or itemized customer invoice(s). **Spiff requests must be received at Planar by the last day of the following month.** Program subject to change upon notification by Planar. Planar Advantage members are not eligible for these rebates and incentives. Sales reps may earn up to \$500 for touch screen LCDs or touch screen open-frame kiosk display products and up to \$500 for PR projectors for a maximum payout of \$1000 per month.

Program excludes the following companies and their affiliates: ABS Computer Technologies/New Egg, Amazon, Buy.com, CDW, Computers4Sure, Dell, eCost, Insight, PC Mall, PC Connection, TechDepot, Tiger Direct and Zones.  
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