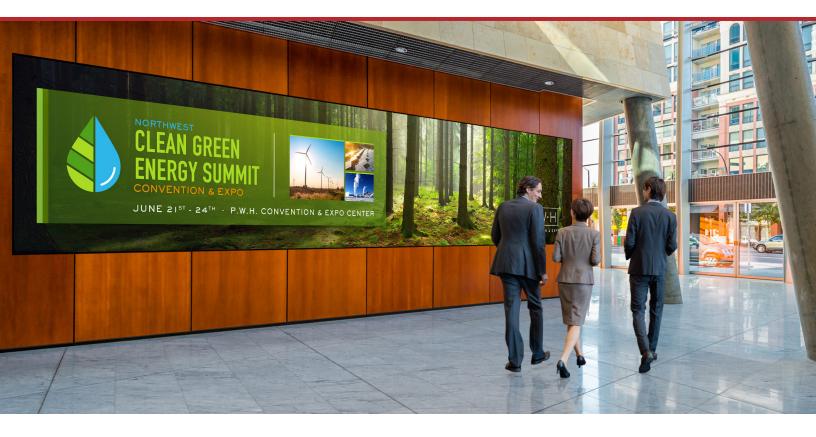


LEYARD ERO-LED

Extended Ruggedness and Optics Technology



Rugged and Optically-Optimized LED Video Walls

Leyard[®] ERO-LED[™] is a proprietary protective coating applied exclusively to best-in-class Leyard[®] LED display products to deliver protection and durability in high-traffic environments at a reasonable cost. Unlocking new applications for fine pitch LED displays, Leyard ERO-LED enhances the visual performance of an LED video wall with significantly increased contrast in ambient light and improved off-axis performance.

By adding Leyard ERO-LED's protective and optically enhancing coating, customers can deploy seamless LED video walls in more environments than ever before, including public spaces where casual contact with video walls may occur, as well as applications that encourage touch interaction with the video wall.

Proprietary Formula & Process

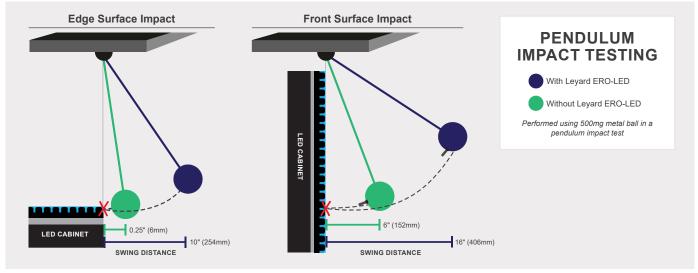
The Leyard ERO-LED proprietary coating material is applied at the LED module (printed circuit board) level. This precision coating application process is conducted at Leyard and Planar manufacturing facilities by experienced LED technicians to ensure outstanding quality and consistency. Applying the protective surface at the module level allows for individual module removal and replacement, rather than having to remove an entire LED cabinet within a video wall.



Leyard ERO-LED is available in a variety of pixel pitches on many of the most popular front service and rear service Leyard LED display products to leverage the reliable, high performance and cost-effective SMD LED technology and provide the broadest set of choices at a reasonable price.

Added Protection

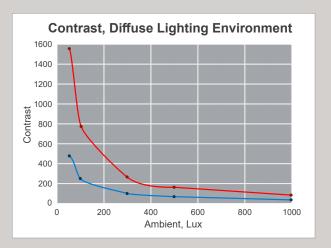
Adding Leyard ERO-LED to LED video walls provide ruggedness and protection from casual contact, front impact, edge impact, liquids, dust, electrostatic discharge (ESD) and humidity. Pendulum impact testing reveals significant improvements in edge and front surface resistance to impact.



Leyard LED-ERO dramatically improves impact-resistance to LED cabinet surface.

Improved Optical Performance

Visual properties on an LED video wall are enhanced when using protective Leyard ERO-LED technology. At varying levels of ambient light, Leyard ERO-LED delivers three times the contrast ratio of LED video walls without Leyard ERO-LED.



| Leyard ERO-LED, 100% Brightness |
|-------------------------------------|
| Standard 100% Brightness |

| LEYARD ERO-LED SPECIFICATIONS | | |
|---------------------------------|--|--|
| Material | Proprietary Epoxy Resin | |
| Hardness | Between 2H and 3H on Mohs Scale | |
| Casual Contact Resistant | Yes, Resistant to casual contact, finger nails or LED catching | |
| Front Impact Resistant | Yes, Increased resistance to front impact damage (Pendulum test) | |
| Edge Impact Resistant | Yes, Dramatically increased resistance to edge impact damage (Pendulum test) | |
| Liquid Protection | Yes, Seals front from liquid and is cleanable | |
| Dust Protection | Yes, Seals front from dust and is cleanable | |
| Contrast Level in Ambient Light | 3x that of equivalent non-ERO LED display | |
| ESD Resistant | Yes, Significant protection against ESD event | |

Humidity Resistant Yes, Sealed LED and PCB connection provides protection Cleaner compatible Yes, Tested with multiple brands glass cleaner, all-purpose cleaner, anti-static cleaner, Isopropyl alcohol and lacquer thinner. Recommended: Glass cleaner

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