

**Interactive Displays: An Overview**

**AIA Course No:** PLANAR7362B

**LU Credits:** 1 LU HSW

**Sponsor:** Leyard and Planar, a Leyard Company

**AIA CES Provider No:** 40107362

**Course Description:**

*Interactive Displays: an Overview* provides a primer on touch screen and other interactive display technology and offers key considerations when selecting technology for a project. It begins with a review of the market applications for touch screens and then goes into a comparative description of the various touch technologies that are commercially available. The course then profiles a set of interactive case studies and installations. Upon course completion, participants will feel prepared to specify touch screens into their projects.



**Learning Objectives:**

Attendees will be able to:

- 1) Describe the function of an interactive display installation, including touch screen technologies
- 2) Identify at least two uses of interactive displays in project applications
- 3) Recall key design considerations for interactive display implementations
- 4) Describe three innovative uses for interactive displays

**Sponsor Information:**

Leyard is a global leader in the design, production, distribution and service of digital displays, video walls and visualization products worldwide. The Leyard Group of companies and brands, which includes Planar Systems acquired in 2015, is comprised of displays, entertainment and lighting system solutions. Leyard is the number one market share leader in the LED display market and fine pitch LED and offers indoor, outdoor, fixed and creative displays (Futuresource 2017). Used in applications such as broadcast, sports arenas, stadiums, advertisement networks, retail digital signage, control rooms, exhibitions, large scale events and digital cultural experiences, Leyard enjoys marquee installations globally and has over 300 patents in display technology. Founded in 1995, the group is headquartered in Beijing, China, and is traded on the Shenzhen Stock Exchange (stock code: 300296). Forbes magazine (2013) named Leyard among "China's Top 100 Most Potential Listed Companies." For more information, visit [www.leyard.com](http://www.leyard.com).