



SPONSORSHIP INFORMATION

September - November, 2017

12 US Cities

Leyard and Planar's Video Wallapalooza is coming back to a city near you! At Wallapalooza 2017, Leyard and Planar will be visiting 12 cities across the US this fall, showcasing our cutting-edge fine pitch LED video walls, best-in-class LCD video walls and top-of-the-line commercial 4K LCD displays to integrators, dealers, resellers and end users.

At each 2-day Wallapalooza stop, attendees will be treated to best-in-class product demonstrations, CTS-certified training courses, enjoy refreshments, and have the opportunity to win Planar products, football fan gear, tickets and more.

LOCATIONS AND DATES

Week of Sept 11: Boston, MA

Week of Sept 18: Philadelphia, PA

Week of Sept 25: Nashville, TN

Week of Oct 2: Portland, OR

Week of Oct 2: Miami, FL

Week of Oct 9: Seattle, WA

Week of Oct 16: San Francisco, CA

Week of Oct 23: Houston, TX

Week of Oct 30: New York, NY

Week of Oct 30: Chicago, IL

Week of Oct 30: St Louis, MO

Week of Nov 6: Atlanta, GA



SPONSORSHIP OPPORTUNITIES

Leyard and Planar are extending an opportunity for companies to join Wallapalooza 2017 to showcase their complimentary solutions and technologies, while connecting and networking with resellers and end users across the country.

Sponsorship Elements	Silver	Gold
Pricing	\$3,000	\$10,000
Exhibitor passes	2	*Unlimited
Demonstration space at event	6 ft table, standard power strip, Internet access	6 ft table, standard power strip, Internet access
Sponsorship banner	Logo inclusion on Wallapalooza sponsorship banner	Logo inclusion on Wallapalooza sponsorship banner
Digital signage	-	Logo inclusion on digital signage during the show
Wallapalooza web page	-	Logo inclusion on Wallapalooza event page
Pre-show HTML	-	Logo inclusion in pre-event Wallapalooza HTML email blast
Use of a Planar digital signage display	-	A Planar digital signage display will be provided for use in your demonstration space
Happy hour sponsorship	-	Recognition and logo placement on signage during event
Lead sharing	-	*Post-show attendee list provided
Category exclusivity	-	Exclusive representation in your specific product, or solution category

*Subject to Terms of Agreement

Note: Displays that are part of the Wallapalooza exhibit will be pre-loaded with curated content.

Combined Show Discounts:

- 2 Events: 10% discount
- 4 Events: 15% discount
- 8 Events: 25% discount

Additional Opportunities:

- Door Prize Giveaway
- Rental of an LED Video Wall (contact for availability and pricing)
- 30 Minute Training Sessions (contact for availability and pricing)

For more information about Wallapalooza sponsorship opportunities, contact: Kristen O'Connor; Sales Programs; salesprograms@planar.com; 503-748-5892



www.planar.com | www.leyard.com

Leyard and Planar are trademarks of Leyard Optoelectronics Co., Ltd. and Planar Systems, Inc. All other trademarks and service marks are the property of their holders.

Copyright © 2016 Leyard Optoelectronics Co., Ltd. and Planar Systems, Inc. All rights reserved. This document may not be copied in any form without permission from Leyard or Planar. Information in this document is subject to change without notice. 07/17