

FROM THE USA FOR THE USA

The combined Planar and Leyard organization has been doing business in the United States for over 30 years and has built a great reputation for service, innovation and market leadership. This reputation has been earned across various functions and business activities of the company and continued investments reflect our ongoing commitment to providing our best to our USA customers.



PLANAR
A LEYARD Company

LEYARD



MANUFACTURING

Since the early 1980's, the company has manufactured products in the USA. Our factory is located in the Portland, Oregon suburb of Hillsboro, surrounded by factories of other leading manufacturing companies like Intel. The 60,000 square foot facility employs skilled American workers who take pride in the innovations they bring to market. We provide a safe and productive work environment, offering advancement opportunities and training while producing some of the world's highest quality award-winning displays.

We choose to manufacturer in the USA to be close to our customers, to offer differentiation, lower lead times and ensure the products used by our customers. Our close and complementary working relationships with other Leyard facilities in other regions of the world gives us direct access to core technologies. This allows us to provide best-in-class value, cutting-edge innovation and contributes to us being the world's leading supplier of fine pitch LED display technology and providing award-winning solutions across the line-up.

SUPPLY CHAIN

We source many components locally, further investing in the local manufacturing community. For components that are only available from overseas manufacturers or suppliers, our supply chain and quality organization ensures compliance with our strict requirements, conducts factory audits and ensures the products that leave our factory are ones we are proud to put our name on and are able to support confidently.



RESEARCH & DEVELOPMENT

Our most popular products sold in the States are designed by the American team in close collaboration with engineering staff located in our France office and core technology providers across Asia. We have a talented Research and Development team that spans multiple engineering disciplines from application software to mechanical systems, from electrical design and architecture to firmware and embedded software.



WHY CHOOSE USA INNOVATION



WE DELIVER EXCEPTIONAL PRODUCTS

When products are assembled and configured close to our customers, it reduces lead times, improves product choice, gives the customers a stronger voice and provides better access to knowledgeable service and support staff.



WE PROVIDE EXCEPTIONAL SERVICE

When you call or email Technical Support, you reach a trained technician who sits in the USA and has access to information and expertise to resolve field issues. We are committed to provide great support to our customers, before and after the sale.



WE FUEL THE ECONOMY IN OUR COMMUNITY

We employ hundreds of people in the USA: in skilled labor manufacturing jobs in our factory and knowledge workers in engineering, finance, marketing and other roles that stimulate the local economy. These translate to nearly 3,000 jobs created in our communities.



WE CREATE JOBS IN THE AMERICAN ECONOMY

Americans spending American dollars on American products equals American jobs. These jobs are the foundation of a thriving economy. According to the Made in the USA research organization, if every citizen spent an extra \$3.33 on American-made products, it would create almost 10,000 new jobs.



WE HELP KEEP AMERICA BEAUTIFUL

As Americans, we make sustainability a priority. Our factory is located in the Portland, Oregon metropolitan area – a region of the country known to be green and environmentally conscience and we put that thinking into the products we design and sell.



WE GIVE BACK

We invest in education and technology causes, giving back to US non-profit and charity organizations who are making a difference in the community. We offer benefits that allows each employee to volunteer hours each quarter with a local non-profit.

SUCCESS STORIES

We have deployed displays and video walls in markets ranging from Control Rooms to Digital Signage, from Conference Rooms to Sports Stadiums across the United States.



US Capitol Visitors Center
Washington, DC



NASA Payload Operations
Integrations Center
Huntsville, AL



CoStar Group
Washington, DC



Memphis Police Real Time
Crime Center
Memphis, TN



Minnesota Vikings Football
Minneapolis, MN



Woody Guthrie Center
Tulsa, OK



Metropolitan Museum of Art
Met Breuer Building
New York, NY



Kennedy Space Center
Visitor Complex
Titusville, FL



Clemson University
Clemson, South Carolina

See more at:
www.leyard.com/casestudies or www.planar.com/casestudies