AIA Course No: PLANAR7362B
LU Credits: 1 LU HSW
Sponsor: Planar Systems, Inc.
AIA CES Provider No: 40107362

Course Description:

Interactive Displays: an Overview provides a primer on touch screen and other interactive display technology and offers key considerations when selecting technology for a project. It begins with a review of the market applications for touch screens and then goes into a comparative description of the various touch technologies that are commercially available. The course then profiles a set of interactive case studies and installations. Upon course completion, participants will feel prepared to specify touch screens into their projects.

Learning Objectives:

Attendees will be able to:

1) Describe the function of an interactive display installation, including touch screen technologies
2) Identify at least two uses of interactive displays in project applications
3) Recall key design considerations for interactive display implementations
4) Describe three innovative uses for interactive displays

Speaker Biographies:

Peter Lawrence is a technical marketing expert with 25 years of national and international business experience. Peter is currently Business Development Consultant at Planar Systems. Previously Peter was a software marketing manager at Autodesk before spending 10 years with Océ (Canon Group) marketing wide format imaging solutions to the architectural, engineering and construction industry. He has extensive writing and public speaking experience including teaching AIA CES courses. Peter holds InfoComm International's CTS™ certification for AV professionals. He studied Business at Oregon State University and has a Master of International Management degree from the Thunderbird School of Global Management.

Chris Lookenott is an experienced AV professional with 15 years of experience working for both a system integrator and display manufacturer. Chris has sucessfully worked with government, education and corporate end-users to develop enterprise-level digital signage appliactions on an international scale. He has demonstrated ability to conceptualize digital signage systems based on project requirements that effectively disseminate information, create visual impact and generate measurable return on investment.

Sponsor Information:

Planar Systems Inc. is a global leader in display and digital signage technology, providing premier solutions for the world's most demanding environments. Retailers, educational institutions, government agencies, businesses, utilities and energy firms, and home theater enthusiasts all depend on Planar to provide superior performance when image experience is of the highest importance. Planar video walls, large format LCD displays, interactive touch screen monitors and many other solutions are used by the world's leading organizations in applications ranging from digital signage to simulation and from interactive kiosks to large-scale data visualization. Founded in 1983, Planar is headquartered in Oregon, USA, with offices, manufacturing partners and customers worldwide. For more information, visit www.planar.com.