

## Designing Media Walls

Imagery, Video and Information on Digital Canvases

**AIA Course No:** PLANAR7362A

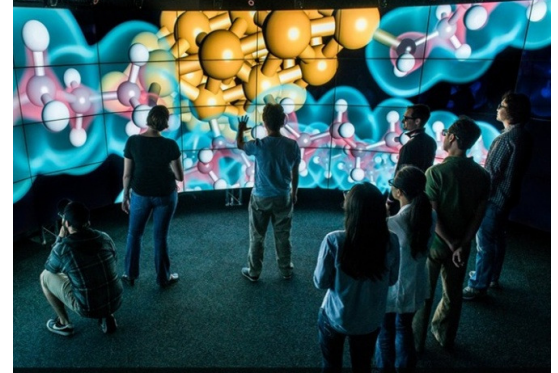
**LU Credits:** 1 LU HSW

**Sponsor:** Planar Systems, Inc.

**AIA CES Provider No:** 40107362

### Course Description:

*Designing Media Walls* provides a primer on video wall technology and offers key considerations for specifying a video wall. It begins with the origins of video walls and reviews various modular video display technologies. It outlines 16 technical specifications and offers four categories of questions to ask before choosing a media wall solution. The course then profiles a set of media wall applications and case studies. It concludes with a summary of industry trends followed by key considerations for assembling a complete solution. Upon course completion, participants should feel prepared to assemble the necessary components to specify a media wall into their project.



### Learning Objectives:

Attendees will be able to:

- 1) Describe the function of the components of a video wall system
- 2) List and describe ten technical specifications of a video wall
- 3) Recall key design considerations for video walls
- 4) Describe three new trends or innovative uses of video walls

### Speaker Biographies:



Peter Lawrence is a technical marketing expert with 25 years of national and international business experience. Peter is currently Business Development Consultant at Planar Systems. Previously Peter was a software marketing manager at Autodesk before spending 10 years with Océ (Canon Group) marketing wide format imaging solutions to the architectural, engineering and construction industry. He has extensive writing and public speaking experience including teaching AIA CES courses. Peter holds InfoComm International's CTS™ certification for AV professionals. He studied Business at Oregon State University and has a Master of International Management degree from the Thunderbird School of Global Management.



Chris Lookenott is an experienced AV professional with 15 years of experience working for both a system integrator and display manufacturer. Chris has successfully worked with government, education and corporate end-users to develop enterprise-level digital signage applications on an international scale. He has demonstrated ability to conceptualize digital signage systems based on project requirements that effectively disseminate information, create visual impact and generate measurable return on investment.

### Sponsor Information:

Planar Systems Inc. is a global leader in display and digital signage technology, providing premier solutions for the world's most demanding environments. Retailers, educational institutions, government agencies, businesses, utilities and energy firms, and home theater enthusiasts all depend on Planar to provide superior performance when image experience is of the highest importance. Planar video walls, large format LCD displays, interactive touch screen monitors and many other solutions are used by the world's leading organizations in applications ranging from digital signage to simulation and from interactive kiosks to large-scale data visualization. Founded in 1983, Planar is headquartered in Oregon, USA, with offices, manufacturing partners and customers worldwide. For more information, visit [www.planar.com](http://www.planar.com).